Radio Vocabulary

**Actuality** -- A recording of a speaker, also known as a “sound bite” for television or a “quotation” in a newspaper article.

**Hard lede** -- Who, what, when, why, where and how information for the beginning of a traditional news story.

**Lede** -- also written as lead; the first paragraph that summarizes the main points of the news story.

**News** -- timely and important information for the community to know about, or an event or action that could affect people’s lives.

**Newscast** -- news broadcast

**News judgment** -- making decisions on a range of topics; deciding what is news and making editorial and ethical decisions

**Newsroom** -- a room where news stories are written and edited

**News spot** -- a voicer or a wrap used in a newscast

**Soft lede** -- an opening paragraph that is more like a feature than straight news that sets a scene or provides human interest before the facts.

**Spot** -- a short news report included in a newscast

**Voicer** -- news report without an actuality (also called a “reader”)

**Wrap** -- news report that includes an actuality (tape)

Provided by Diane Raab c2012