What is News?

Conflict and Controversy -- when people argue about ideas, actions, events or policies, we care. If violence strikes it gets our attention.

Emotions -- people are interested in things to do with love, hate, fear, horror or pity

Human Interest -- people are interested in other people, especially if they accomplish amazing feats or handle a life crisis in a positive manner

Importance -- if an event influences people’s lives, it is news

Magnitude -- something really big happening in the world

Progress -- discoveries or breakthroughs in science, medicine or technology is interesting news

Prominence -- involving celebrities, elected officials and well-known individuals

Proximity -- did something happen nearby? in your school or community?

Timeliness -- what is happening now? What’s new?

Uniqueness -- unexpected or bizarre things can be news.

Provided by Diane Raab c2012